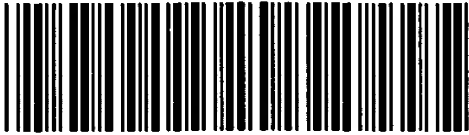


<b>Search Notes</b> 	<b>Application/Control No.</b>	<b>Applicant(s)/Patent under Reexamination</b>	
	09/915,838	JANAKIRAMAN ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	John Van Bramer	3622	

SEARCHED			
Class	Subclass	Date	Examiner
705	14	5/7/2006	JVB

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
EAST:US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB ("targeted advertisement" and profile and demographic)	5/7/2006	JVB